Anton Nyström

anton.nystrom@gmail.com
antonnystrom.com
linkedin.com/in/antonnystrom
+46 70 777 07 59

Experience

2019 — **UX Designer - TUI, Stockholm**

- Designing new features as well as driving the UX design in a data driven and experimental way. Working closely with our CRO specialists (Conversion rate optimization), designing A/B-tests that will run on the 4 Nordic websites.

2018 — 2019 **UX Designer - NetRelations, Stockholm**

- Consultant role. Main responsibilities included research, client/stakeholder meetings, developing prototypes and user testing.

  - Worked in SCRUM sprints with the leading online law information service in Sweden. Produced clickable prototypes for new features to offer their users.
  - Interaction designer for a website redesign of an upscale real estate company. Sketched out and presented wireframes to stakeholders and developers.

2018 — 2019 **Graduate Trainee - UX Design, EVRY, Stockholm**

- Took part of a graduate trainee program at one of the largest IT companies in the Nordics. Worked as a consultant while continuously receiving training within the field of UX.

2017 — 2018 **Business Mentor - Almi Företagspartner**

- Worked with a company specialized in and environmental consulting to digitize their services and expand internationally. Developing digital strategies and communication plans.

Education

2012 — 2018 **Uppsala University**

MSc. in Information Systems / Human Computer-Interaction
- Master program in Management, Communication and IT
- Multidisciplinary program

BSc. in Information Systems (Systemvetenskap)
- Minor in Database Technologies

2014 — 2015 **Chulalongkorn University - International School of Engineering, Bangkok**

- Exchange program with various courses in IT and business

2009 — 2012 **Franska Skolan - École Française, Stockholm**

- Upper Secondary School. Natural Sciences with extra courses in mathematics and data

Skills

Design	Technical	Methods	Other
UI/UX Design	Sketch / InVision / Zeplin	SCRUM	Swedish (native)
Interviews / Workshops	HTML / CSS / JS	Agile Development	English (fluent)
Wireframing / Prototyping	Illustrator, Photoshop	Style Guides	French (basic)
User / Usability Testing	Google Analytics Cert.	Design Systems	
	C# (.NET) / Visual Basic		